

ADHD ADVERTISING

"Where Selling You Out Is Our Main Focus"

Interoffice Memo

Date: 02/02/1964
To: ADHD Staff
From: Mrs. P. Nutmeg
RE: Camel Cigarettes
Priority: Urgent

Mr Leo Titan would like to thank all staff for the warm welcome he received upon his return from the hospital. Wasting no time, **Mr. Titan** would like everyone's full attention turned towards the Camel Cigarettes campaign. **Mr. Titan** is very encouraged by the pitch he received from ADHD owner **Mr Henry Donaldson Jr (Sir)** and Production Lackey **Forrest Bronson**. (*Joe the Camel says, "It's a hump, not a tumour"*). As this is a rare move to a televised format, **Mr Titan** would like **Mr Donaldson Jr's** campaign made top priority. Art Director **Todd Snodgrass** will NOT be overseeing the auditions for the voice of Joe The Camel. **Mr Titan** was unimpressed with **Mr. Snodgrass'** laid-back attitude, and as an example, has asked Copywriter **Kitty Finch** to handle the casting of the Camel.

Mr Henry Donaldson Jr (Sir) would like to thank the staff for helping him settle into his new position, and reminds the staff of his mandate: 'this is my company and I can do whatever I want including crying softly in the men's room'. As an equal opportunity employer, **Mr Donaldson Jr** reminds everyone that crying is welcome in the workplace. Please see Reception Secretary **Marlow Hayworth** for details. (**Miss Hayworth** will be crying over her late boss **Henry Donaldson Sr.** on Mondays, **Brandy Alexander Decanter Titan** will be crying over her failing marriage to **Leo** on Tuesdays, and **Miss Kitty Finch** will be crying over her 'cousin Ralph' on Wednesdays. The schedule for Thursday and Friday is still being drafted, but may include **Mr. Snodgrass** considering a break up of his 4-year engagement to **Delores Mosco**. **Miss Hayworth** may claim Fridays for her inability to turn **Dougie 'Bottom Line' Burn's** attention away from **Mrs Titan** and back to her. Or for her disdain over the misuse of her phrase 'ass-hat'. (**Mr. Donaldson Jr's** head gear, not his middle name)

This week's seminar will be entitled "*Claiming Expenses: Brandy is Allowable, Birth Control Isn't*". ADHD Office Manager **Ms. Vicky Vanderstandten (nee Vanstandten)** reminds all staff, that our top client **Mr. Burn** (asbestos and lead based paint) is welcome to any of the office brandy, and if the supply is running low, please let her know. Often the order takes weeks for delivery (because of the asbestos additive), so please give ample notice for re-ordering. Any receipts submitted for folic acid and decongestants for birth control purposes are not allowable (**Miss Finch**).

Delores Mosco requests that typewriter paper remain in the supply closet so that when she is typing text for *ads-that-were-thought-up-by-her-fiancé-Todd-Snodgrass-and-absolutely-no-one-else*, she will have the correct supplies. She would also like staff to know that the phrase 'town pump' refers to Toronto's Water Treatment Plant. Finally, she and **Mr. Forrest Bronson** would like another final proof of the wording on the Florida Oranges ad before it goes to print.

Next Week's Seminar: Budgeting Model System Simulation and Sex Before Marriage.

Coffee room clean up for the week of January 26th: **Vicky Vanderstandten (nee Vanstandten)**